ASWIN SASI

UI/UX Designer

✉ aswinsasi56@gmail.com   📞 +91 9633360166   🏳 India

🔗 aswin.website   in Linkedin   📅 4th April 1998

Profile

I'm a UI-UX designer with a track record of employment with multinational corporations. I've collaborated with customers to develop products for a variety of long-term initiatives, including HIMS, Booking, fintech, IVR (Interactive Voice Response), Banking, Order Management, POS, and Project Management. I have experience creating mobile apps, websites, wireframes, prototypes, WIX development, and WordPress development.

Education

BTech. Computer Science Engineering
Government Engineering College Idukki ⬀
CGPA: 7.0

August 2017 – July 2021
Idukki, India

Higher Secondary Education
Government Higher Secondary School Naduvannur
Percentage : 82%

June 2014 – April 2016
Kozhikode, India

SSLC
Government Higher Secondary School Naduvannur
Percentage : 89%

March 2014
Kozhikode, India

Professional Experience

jaldee.com ⬀

Design Lead
Experienced UX/UI and Product designer. Make decisions for B2B and B2C, web and mobile; systems, e-commerce, interfaces for CRMs, dashboards, corporate websites, etc. Also, I am a team player with high communication and leadership skills.

September 2025 –
Present
Thrissur,Kerala

UI-UX Designer- Module Lead
User research and analysis, Interaction and interface design, Usability testing and evaluation, Creating a sitemap, Wireframe, Prototyping, and UI screens.

August 2023 –
September 2025
Thrissur, India

UX Designer
User research and analysis, Interaction and interface design, Usability testing and evaluation, Creating a sitemap, Wireframe, Prototyping, and UI screens.

July 2021 – 2023
Thrissur, India

Freelancer - Trey Global
Designer ⬀
Research, Information architecture, Wireframing, Prototyping ,Visual Design, WIX Website design & development, WordPress website design & development, Shopify design & development.

January 2019 –
June 2021
Calicut, India

Languages

English

Hindi

Malayalam

Project Management Tool

- Notion
- Jira
- Google sheets

Design Skills

- UI Design
- User flows
- Wireframes
- Prototyping
- Mockups
- Design systems
- Typography
- Html5 and CSS3
- Logo design
- Website Design
- Mobile Application Design

Achievements

Jaldee Excellence Award 23
Jaldee Soft Pvt

Google UX certificate ⧉
Coursera-Foundations of User Experience (UX)
Design

Figma Design Course - Website from Start to Finish ⧉
Udemy

Association Secretary
CSE Department-Government Engineering College
Idukki

Advaya CSE Stall Co-Ordinator
Technical and Cultural Fest-Government
Engineering College Idukki

Research Skills

- User interviews
- Competitor analysis
- Usability Testings
- Persona hypothesis

Tools

- Figma
- Adobe XD
- Sketch
- Adobe Photoshop
- WordPress
- WIX
- Shopify

Awards

Jaldee Exellence Award
Jaldee Soft
2023

Figma Config Watch Party
Attended Config Watch Party @ Kochi

Projects

Loan Management System
Fintech
I Work in the UI / UX design of creating and handle all types of loans, such as Property or Business Loans, Vehicle & 2-Wheeler Loans, Personal Finance Loans and more.

IVR
Interactive Voice Response
I work in the UI/UX design part of the IVR dashboard and its branded App to Handle, track and record all incoming + outgoing calls.

Booking Management Platform
Online Booking system
I work on this project as a UI UX designer to make a user-friendly, and customizable solution for managing appointments and bookings.

Order Manager
Order mangement sysytem
I work in the UI/UX design part of businesses managing orders and controlling inventory.

HIMS
Hospital Management System
Working in UI Ux research and complete the design process for Hospital Management System. It is robust system that facilitates hospitals to manage and control their day-to-day activities with patients medical records.

Restaurant POS Software
Restaurant Managment Software
I worked in this project as a UX designer research and designed the app and dashboards for POS management.

Fabsquadmedia ⬀

creative agency that works with businesses to increase their online presence and accomplish their marketing objectives. Experienced digital marketers with a strong work ethic that are situated in the United Arab Emirates.I used Figma and WordPress to create the website's design and development.

Pool Genx Mobile App ⬀

Pool Genx is a Pool water testing App. Designed the full UI of Pool Genx App.

Splash and Spin ⬀

Splash and Spin is a laundry and dry cleaning service provider in Dubai. I used Figma and WordPress to create the website's design and development.

Truslink LLC ⬀

Truslink Trading LLC was established in the year 2018 with Head Office at Dubai, UAE and engaged in wholesale and retail of Cosmetics, Household products, Cleaning products, Detergents and Food products. I used Figma and WordPress to create the website's design and development.

Dewlets Healthcare ⬀

Dewlets Healthcare Homoeopathic Virtual Clinic is an online homeopathy platform that connects patients worldwide to expert homeopathy doctors.
I used Figma and WordPress to create the website's design and development.

Durrat Al Saoud ⬀

DURRAT AL SAOUD was established in the year 2018 with Head Office in Jeddah, Saudi Arabia, and engaged in wholesale and retail of Cosmetics, Household products, Cleaning products, Detergents and Food products. I used Figma and WordPress to create the website's design and development.

Unique Health ⬀

Unique Health is an online website that connects people and Consultation can be done from the comfort of their homes, At their convenience, no matter which part of the globe they live in.
I used Figma and WordPress to create the website's design and development.

Skyborne Delivery & Partner App ⬀

Designed the full Ui screens of Skyborne Delivery app and the Skyborne Partner App.

Declaration

I hereby declare that all the information provided above is true to the best of my knowledge and belief. I understand that any misrepresentation or falsification of information may result in disqualification from consideration for employment.

ASWIN SASI
Kozhikode